Software Development

Software Professionals
to convert your ideas
to application

RB

RB Tech Services

AN IT Service Provider

WE ARE DEALING WITH..

RB Tech Services
AN IT Service Provider

- Website Development
- MobileApps Development
- Business Consultancy
- Bulk-SMS Services & Email
- S.E.O.
- Cloud Services
- ERP
- Marketing & Promotion

Objective

Our objective is to deliver various services in the area of IT training, Staffing, Software Development, Marketing to clients globally which is used for overall growth of the society as well as to revolutionize education system.

WEBSITE DESIGN

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We take great pride in producing exceptional web sites that effectively combine technology and design. The majority of websites that we build are created with a modern, professional style in mind. Every site is built from the ground up(we do not use templates), making each project unique, allowing you the opportunity to attract the attention it deserves.

SimpleYet Unique

Our designs offer an attractive, intuitive interface with a logical and easy to use navigation layout.

IncreasedVisibility

We design website with intelligence that creates your specific business identity and makes your business stand out.

Customer Oriented

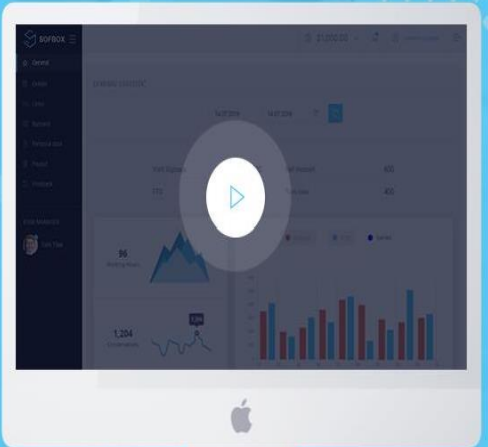*We strive to ensure that each and every need of our customer is met or exceeded.*

OUR PROJECT DETAILS

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MOBILE APPS DEVELOPMENT

Despite of making a market presence quite late, Android operating system is fast catching up the popularity of Smartphone devices. It is the most popular operating system for mobile application development and the best part is that it is open source. Hence, it is growing every day and we are proud participants of this fastest growing technology.

Our Android app development team is skilled at developing for Android Devices including phones, tablets. We optimize the design of the application based on your requirement so that the user experience in the application is personalized and has a minimal learningcurve.

APPLICATION DEVELOPMENT SERVICES

Our range of application design and integration services can be configured to meet your specific needs. We help you to do the following:

CUSTOM APPLICATIONS

Build solutions that enable new processes, improved business models and increased performance levels.

BETTER ROI

Generate rapid ROI through rigorous scope management and cost-effective implementation.

SCALABLE APPLICATIONS

Application extension and up-gradation to make it more scalable for future business needs.

COMPLETED APPLICATION PROJECTS DETAILS

Online Job Portal System

The purpose of designing the online job portal is to give the job seekers a platform for finding a right and a satisfactory job according to their qualification.

It also connects the job seekers with the major agencies as well as viewing available jobs, or applying for the job at the agency can be done for which job seekers has to go to the agency and check the available jobs at the agency
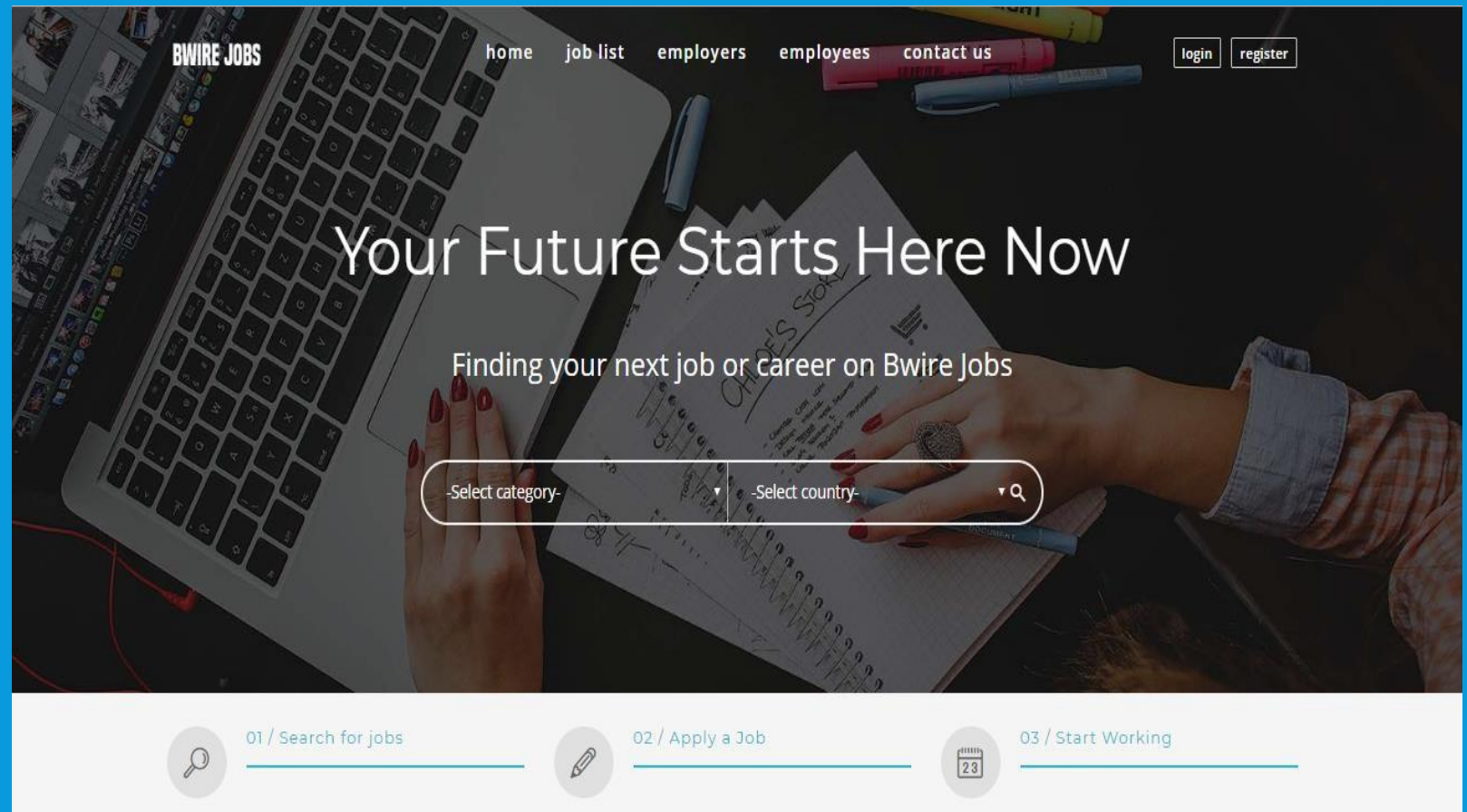
COMPLETED APPLICATION PROJECTS DETAILS

Tourism Management System

The objective of the Travel and Tourism Management System project is to develop a system that automates the processes and activities of a travel and the purpose is to design a system using which one can perform all operations related to traveling.

The system allows one to easily access the relevant information and make necessary travel arrangements.

BULK SMS SERVICE & EMAIL

Why?

Because the more you are in touch with your client, the more you can get business.

What are the benefits ?

24x7 *Tracking , Secure, Cloud Access, Easy to access.*

But How does it work?

It a cloud based platform. You can simply upload your Customer Contact Detail along with your drafted SMS or Email into our web-portal which is connected with our centralized server. Your SMS or Email will be sent to your desired contact persons.

Cost ?

Will be in your budget!..

Who can use it ?

Any Industires.

TYPE SERVICES

- **SMS Marketing** (Bulk SMS Service)

- **Voice Broadcasting**

- **Email Marketing** (Bulk Email Service)

SMS MARKETING

WHAT IS SMS MARKETING?

In today's modern world, there's not much doubt remaining around the incredible power of SMS marketing to reach the right audience. It's immediate, intimate, and there's **no spam folder** to worry about. Frankly, it's more fun. It separates the wannabes from the serious. For businesses that are new to texting, however, it can also be a little bit scary and for a good reason.

HOW SMS MARKETING CAN BENEFIT YOUR BUSINESS?
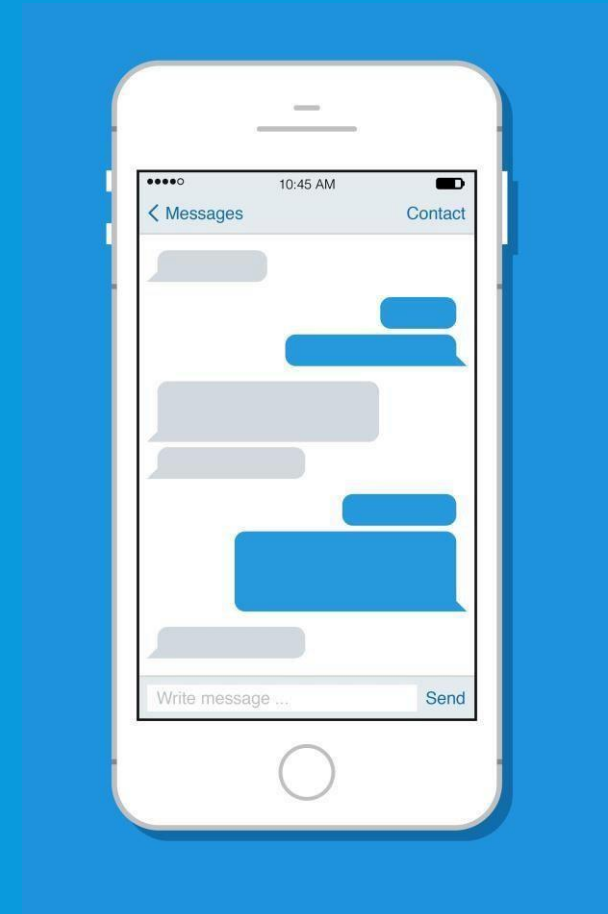
1.Brand Promotion

2.One-to one relationship with customers like no other form of advertising

3. Easy entry into the market

4.One-to one relationship with customers like no other form of advertising.

5.Grow your Visitor to your Website

6.Turn Your Lost Customer into Revenue

7.Cost efficient

8. Great result

TYPE OF **SMS** SERVICE

- *Promotional* SMS

- *Transactional* SMS

PROMOTIONAL **SMS** SERVICE

What is Promotional SMS & it's uses?

Whenever you want to do any kind of promotional activity such as promotion of your **New products or services**, creating **Awareness** of business meeting planned for next week etc, in such cases you can send BULK SMS to your prospects.

Few basic features of Promotional SMS

- Promo on NON-DND numbers (DO NOT DISTURB)
- Automatic DND filtration
- Service Timing - 9 AM to 9PM (IST)
- Instant delivery and reports

Example of Promotional SMS

"Limited time offer! Get Rs. 100 cashback for shopping worth Rs. 500. Click below link for more details."
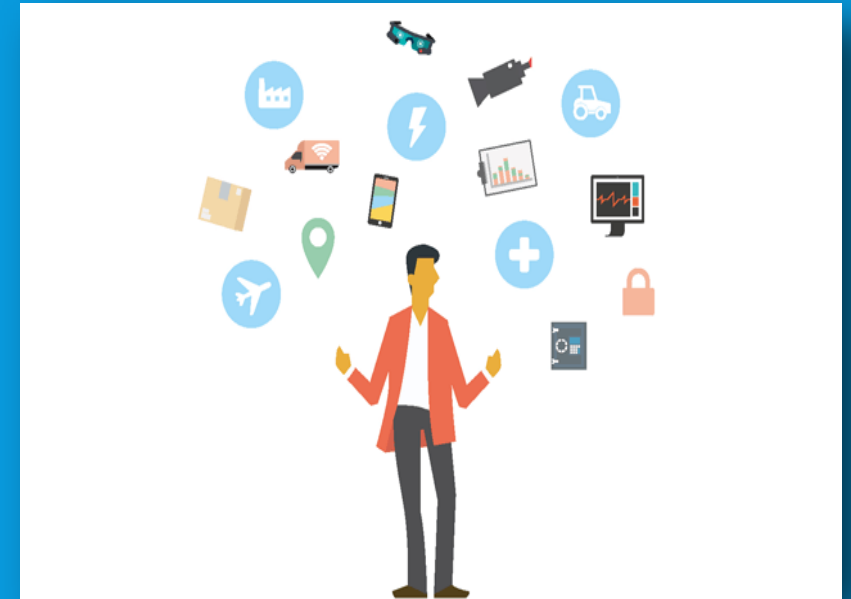
TRANSACTIONAL **SMS** SERVICE

What is Transactional SMS ?

Whenever you want to Inform your customers about their service, account status maintained with your organization, to send **Invoice details, payment received, order updates**, sending purchase confirmation alerts, to send appointment status, ticket confirmation alerts, student progress information to their parents, bank account status, O.T.P purpose and for many more applications.

Few Basic features of Transactional SMS
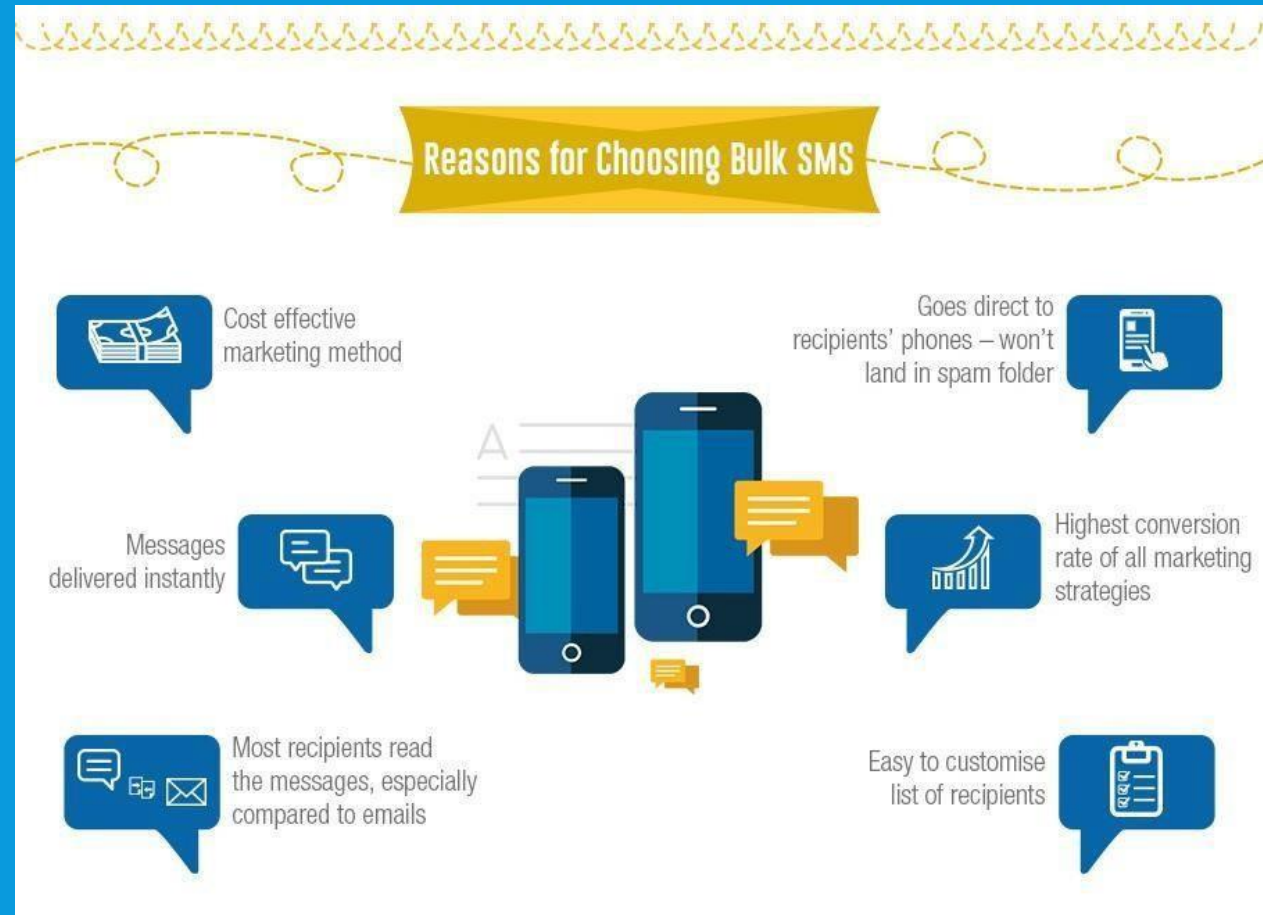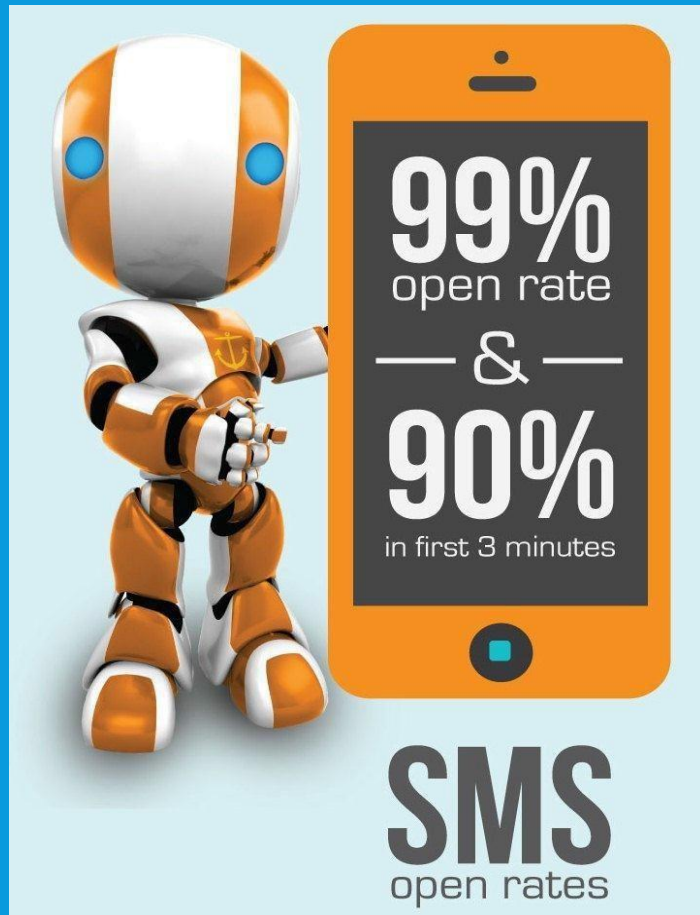
- Six character sender ID(Alphabetical)
- Service Timing – 24 x 7 x 365 days.
- Messages get deliver to DND numbers also
- Works on Template basis
- Web interface/HTTP API will be given
- Instant Delivery and reports

Example of Transactional SMS

"Dear customer, thank you for shopping with us. Have a good day."

REASONS WHY YOU NEED SMS MARKETING FOR YOUR BUSINESS

Success Stories

SMS Marketing comprehensive, cohesive technology has definitely eased our daily operations. We intend to make this into a long term association and keep upgrading our backend processes.

BUSINESS
SMS
Success Stories

With the rise of instant messaging apps, is the humble text message a dying form of communication? Not if you're running a business which engages in bulk SMS – it is repeatedly proven to be by far the most successful medium through which to operate a marketing campaign.
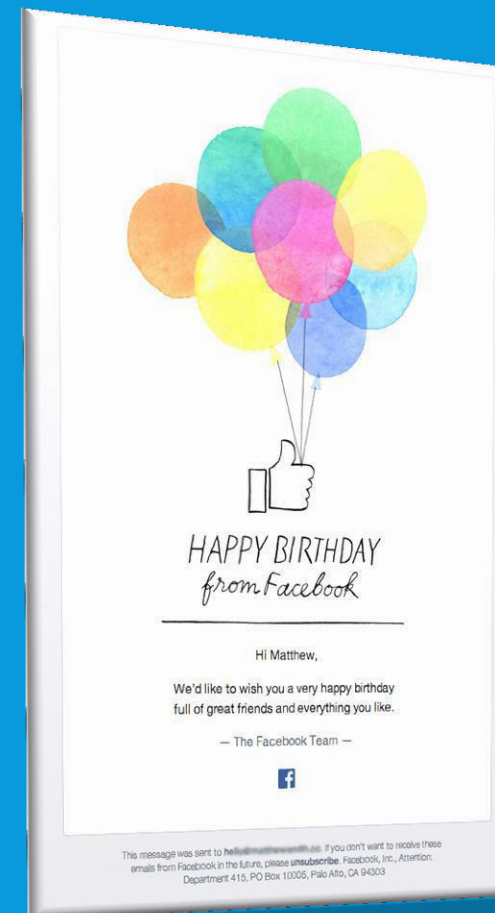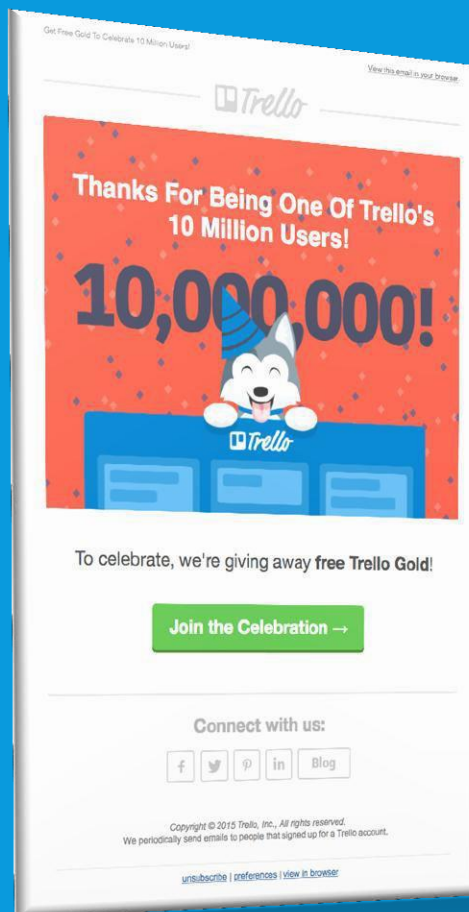
EMAIL MARKETING

HOW **EMAIL** MARKETING CAN BENEFIT YOUR BUSINESS?

1. Less Cost Makes Repetitive Contact Affordable

2. No Time Limits and Restrictions

3. Email Marketing Improves Brand

   Awareness and Customer Relations

4. Can Be Highly Customized

5. High Conversation Ratio

Direct Benefit of EmailMarketing

PROFESSIONAL TEMPLATES SUPPORTED

BULK E-MAIL SERVICE

Send better email.
Sell more stuff.

Send Anytime
No-Time rustication send your email anytime.

Easy Templates.
HTML and plain-text format supported

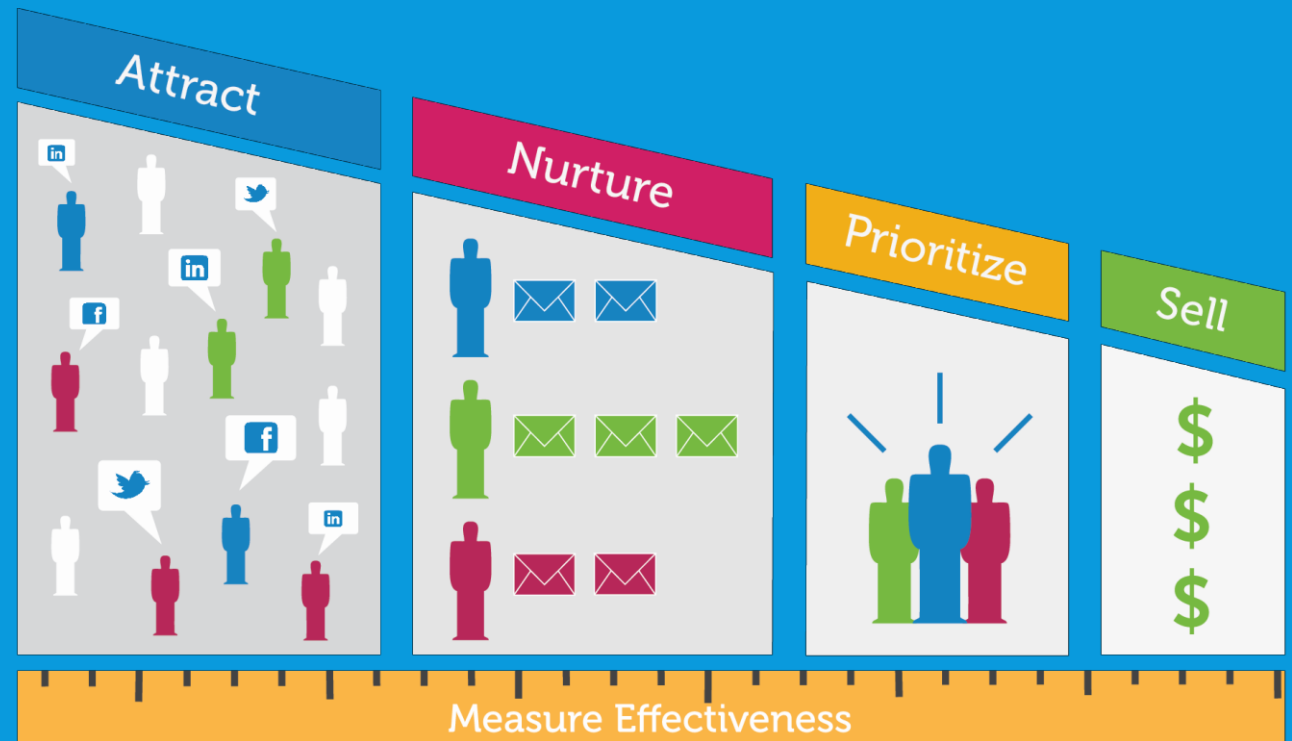**Advance Analytics.**
Make easy your days.

No Infrastructure Needed.
Fully ready solution.

SUCCESS STORIES

Jackson Coffee Company

Find out how Jackson Coffee Company has won "Best of Jackson" four years in a row and beat out national chains like Starbucks and McCafe.

Implementing Our SMS/Email Is Very Simple

- No Server, No Technician is required
- Maintenance Free
- Send your SMS/Email anytime in anywhere.
- Admins have full control over the account.

"Make your business simple"

To Sum Up, Here's What 'RB Tech' Gives You

- Professional Web-Portal
- Multi Level Authintication
- Log Reports
- Personalised Templates
- Programmable APIs
- Cloud Based
- Android App to check account activities
- Daily / Weekly Email reports
- App Builder to build custom call flows
- Multi-Layer Connectivity

- HTML Supported
- TTS in Multiple languages
- Delivery Reports
- Multi Channel capacity
- CRM integration
- **24** x **7** Day-Night Service

PEACE OF MIND

Stay tuned & stay connected with your business

- Save your Time
- Keep in touch with your client
- **Increase Customer's Confidence**
- Save the Money
- Explore your Business

REACH US

RB Tech Services
AN IT Service Provider

To get started, call

8087-836389

Email:
admin@rbtechservices.in

Thank you

*We believe that if **R.B. Tech Post** is useful for you, it will be useful for your customers, after all they are in **'Service need'** too like you.*

Website:
www.rbtechservices.in

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